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Thurs., Sept. 6, 1973

COUNTY FAIR'S COUNTRY MUSIC SHOW WILL FEATURE JOHNNY RODRIGUEZ WITH MOLLY BEE, KAY AUSTIN, RED SIMPSON



Johnny Rodriguez

Molly Bee



Kay Austin



Red Simpson

TULARE - Johnny Rodriguez, newest star on the country music horizon, will be in the center stage spotlight of the 1973 Tulare County fair when he headlines a country music show on the fair grounds Sunday evening, September 23.

Supporting Rodriguez will be Red Simpson, Molly Bee, and Kay Austin, all country singing stars in their own right. Two shows are scheduled - at 7 p.m. and at 9:30 p.m.; all grandstand seats for both shows will be reserved and can be purchased now at the Fair office.

Rodriguez, who hails from Sabinal, Texas, got his start when a Texas Ranger, who had arrested him for "goatnapping," heard him playing his guitar and singing in a jail cell.

After bailing out, Rodriguez was offered a job in Nashville fronting the Tom T. Hall band and since then has sung at the Grand Ole Opry and throughout the United States and Canada. He recorded his first single for Mercury records - "Pass Me By," and "Jealous Heart," singing partly in English and partly in Spanish.

Simpson, who recorded the big country hit, "I'm a Truck," sings and writes music about the lives of truckers. Born into a family of country musicians at Higby, Arizona, he has been writing and singing songs since he was 14 years old.

Following a tour of duty with the U.S. Navy during the Korean war, he worked with Buck Owens at the Blackboard club in Bakersfield and later signed with Capitol records as singer to make four albums, two of them trucker albums.

Molly Bee, who has performed in motion pictures, radio and television as well as on the legitimate stage, is returning to show biz after a three-year retirement.

She has performed around the world, traveling with Bob Hope through Europe, then into the Far East on her own; she has played the top night spots of Las Vegas as well as virtually all of the nation's big state fairs; has recorded for Capitol, MGM, Dot and Chelsea records, and has guest starred with Ed Sullivan, Mike Douglas, Jackie Gleason, Tennessee Ernie Ford, Meredith Wilson, Joey Bishop, Jack Benny

(Continued On Page 8)

WORLD LITERACY SUNDAY TO BE

PORTERVILLE - World Literacy Sunday will be observed on September 9 in various countries of the world by many churches that are involved in the Laubach Reading program, including two in southeastern Tulare county.

Centers for teaching reading and writing of the English language to American and foreign-born adults have been established in Porterville, at the First United Methodist church, 344 E. Morton Ave. and in Terra Bella at the Zion Lutheran church, Ave. 104 and Rd. 256.

Each of these churches will include in its worship service (Zion, Terra Bella, on the 16th) a special observance of World Literacy Sunday. Teaching materials will be on exhibit, and at the First United Methodist church members of the teaching staff and some of the students will participate in the worship service.

A display of teaching materials is currently being (Continued On Page 2)

Irrigation Workshop In Exeter Sept. 19

VISALIA - An Irrigation Workshop is set for September 19 for Tulare County vineyardists and orchardists. 9 a.m. to 3 p.m., at the Exeter Veterans Memorial building in Exeter, under direction of the Agricultural Extension service.

According to John Pehrson and William Peacock, farm advisors and co-chairmen for the event, topics on the program include reports of vineyard-orchard irrigation trials, discussions about water-soil-plant relationships, reviews of drip irrigation experiences and ideas about water use for cooling, frost protection and pest management.

The all-day workshop is designed to update information about on-farm irrigation practices. Luncheon at modest cost will be available during the noon break; the workshop is open to all persons interested in irrigation and water application.

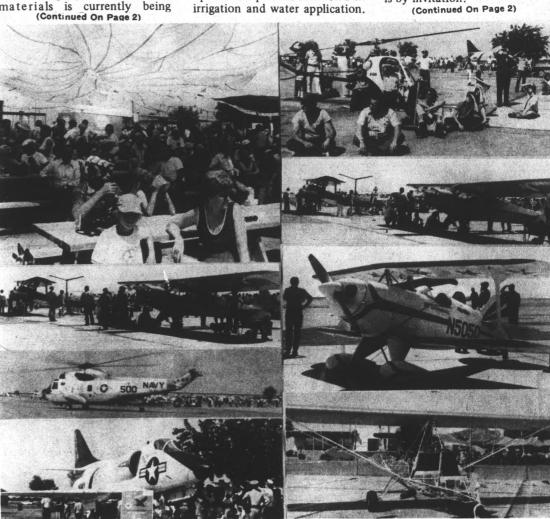
MRS. REAGAN TO ATTEND

PORTERVILLE Ronald Reagan, wife of California's governor, will attend 20th anniversary ceremonies at the Porterville State hospital next Wednesday, September 12, with first anniversary of the Foster Parents' project at the hospital to also be observed.

Mrs. Reagan will arrive at the Porterville airport at 11:30 p.m. where she will be met by Dr. James T. Shelton, medical director at the hospital; Howard Smith, chairman of the hospital's board of trustees, and by Mac Williams, chairman of a Porterville chamber of commerce hospital information committee.

Luncheon for foster parents only, and Mrs. Reagan, is set for 12:15 p.m.; a tour of wards and hospital grounds is set for 1:15 p.m.; a reception in the hospital auditorium will be held at 2:30 p.m.; Mrs. Reagan will return to the airport at 3:30 p.m.

Attendance at the ceremonies is by invitation.



UNIQUE ARIPLANES, most of them carrying the label "experimental," were on display and were flown in demonstrations at Western Fly-In of the Experimental Aircraft association at the Porterville Municipal airport over the Labor Day weekend, with some 5,000 spectators driving to the airport and 300 pilots flying in to see the exhibits and air show. Aerial show was highlighted by the

precision aerobatic flying of Gerald Massey, Delano pilot, in his "Lil Toot," with Massey and Gene "Doc Small" Duncan, who emceed the fly-in program, teaming up in a comedy routine. Also participating in the Saturday and Sunday air shows were Pat Tomlinson, of Terra Bella, in his Sopwith Pup; Pat Hines and Cliff Anderson in aerobatic performances; Jim Lasley in his "fall apart" craft; and a U.S. Navy crew

demonstrating rescue work with an SH3-A helicopter. A number of awards were given in several categories with winners coming from throughout California. The fly-in was the 8th annual for the Experimental Aircraft association - the third annual in Porterville - with Porterville Jaycees working as co-sponsors. Photos - Recorder and Farm Tribune - give an idea of what was going on.

Tomorrow - Friday - Is Deadline For Entries In Tulare Co. Fair

Friday, September 7. That's the deadline date for entry in all departments of the 1973 Tulare County fair.

Entry sheets can be brought to the fair office in Tulare, at 215 East Alpine, or can be mailed to P.O. Box 777, Tulare 93274.

The deadline entry date is established by state fair rules to provide time for necessary processing of entries prior to opening of the fair, Monday, September 18.

Various times and dates have been set up and noted in the fair's premium book for actually receiving entries on the fair grounds prior to official opening of the fair.

"All exhibitors should study the premium book sections that relate to their entries," says Fair Manager Al Slinde. "It is important that exhibitors bring in their entries at the designated times and that they understand the rules under which they will be exhibiting. And, of course, it is mandatory that the September 7 entry deadline be met."

Entry forms and premium books are available at the fair office in Tulare. Dates of Tulare county's 52nd fair are September 18 through 23.

bronze for \$1.00. The 1973 medallion features an engraving of the Mooney

TULARE - Silver and bronze

medallions commemorating the

1973 Tulare County fair are now

on general sale at the fair office,

215 East Alpine, Tulare; silver

medallions sell for \$10.00,

'END OF TRAIL'' COMMEMORATED

BY 1973 COUNTY FAIR MEDALLION Grove statue, "End Of The Trail" on one side and Lulu Bell, the fair's traditional dairy cow insignia, on the other.

Purchasers of the silver medallion receive a season pass to the fair; the bronze medallion is good for one admission, however if used for admission, it (Continued On Page 8)

SALES TAX DROPS ON OCTOBER FIRST

California's sales and use tax, at six percent since last July 1, will drop to five percent on October 1, but will return to six percent on April 1, 1974.

THE ANSLEY HERALD, Custer County, Nebraska -

Survival of the Fittest Is Reduced To Nobody's Fit For Nothing

UNCLE CLARENCE . . . from CLEAR CREEK

DEAR MISTER EDITOR:

I want to remember what the folks that run that Wimbleton tennis game in England said about players that wouldn't play. They said that Wimbleton was bigger than the boycotters. I think they were right, and I think what they said works fer all the ball players in this country that git the idea the game can't live without 'em. I hope the same applies to politicians in both countries. cause both have been having their share of trouble with 'em lately.

The fellers took this matter up during the session at the country store Saturday night. Josh Clodhopper, that don't talk much unless the subject is the mail and his Social Security check is a day late, surprised everbody by coming out four-square fer England type scandals. Josh was of the mind that American politicians git in hot water over greed and power, but them in England has trouble with the wimmen. It's a man's duty to serve his country allowed Josh, and he, fer one. would ruther pull his political hitch in England.

That's when Ed Doolittle got the floor. Ed was a Republican before, during, and after it was somepun you could brag about in mixed company, and he called Josh down fer poking fun at the troubles we're having. Ed said he had studied politics a long time and when it comes to throwing rocks, jest about everbody lives in a glass house. One party pointing a finger at the other is

the pot calling the kettle black. was Ed's words. Fer instant, he said, he saw a few weeks back where the only difference between Nixon's and Johnson's telephone recording hookups was that Johnson could cut his off.

Clem Webster was agreed with Ed that this country not only has lived, it has growed strong and rich operating on two seats of facts - Democrat and Republican. Clem said both have a record of bending history to suit their campaigns, and it ain't too frequent that one will take the risk of jumping on the other fer their idea of the truth.

Farthermore, both parties is equal guilty of handing out federal aid in such habit-forming doses that we got to the place we think we can't git along without it. Back afore Congressmen was convinced their job was to figger new ways to take our money and give some of it back, Clem said they was a law of nature about survival of the fittest. Nowadays, went on Clem, the Guvernment has improved that rule to where everbody survives and nobody's fit fer nothing.

Well, Mister Editor, turning to your business. I see weddings in your paper has slowed down some. so I reckon the peak marrying season is over. My old lady allus enjoys reading about the weddings. Course she likes the funerals too, and she don't never miss the divorce cases.

Personal, I got great respect fer marriage. It teaches a feller to keep regular hours, to keep his mouth shut, and other good habits he wouldn't need if he stayed

Yours truly,
- Uncle Clarence.

World Literacy

shown at the Porterville Public library.

The Zion Lutheran center was organized in 1971 with four students and five volunteer teachers. Today it numbers 10 students and nine teachers, with fall session to begin on Thursday, Sept. 27. In charge is Mrs. Jane Doty, 535-4548.

The Laubach center at the First United Methodist church has been in operation for 15 months. It presently has a volunteer teaching staff of 17 persons. Sessions are held each Tuesday evening from 7:00-9:00 o'clock. On serveral occasions this past 'spring, student attendance was over 40 in number. In charge is Mrs. Susan Hilbert, 781-3659.

A 15-hour writing workshop will be held in September for newly-trained tutors and for anyone interested in becoming a volunteer tutor. Mrs. Mintie Brohm, speech therapist and director of reading at the Good Shepherd Lutheran Home, Terra Bella, will be the instructor.

The Laubach Reading method is based on phonetics in association with visual aids. Key words and their beginning sounds are first learned and then are used immediately in story form. The writing of letters is included in each lesson. The reading series advances to high school level, including grammar and other portions of the language arts.

The one-to-one, or small group program, gives the student a concentrated English lesson, builds his self-confidence, and at the same time, a reverse process is taking place via a cultural exchange with the student becoming the tutor. A close personal bond develops between the tutor and his student.

In 15 years the California Literacy program has grown to 138 centers, and over 1200 tutors who help more than 2800 students.

Dr. Frank Laubach developed the method in the 1930's when he was a missionary in the Phillippines. He spent the remaining 40 years of his life spreading the work throughout the world. Lessons are available in 312 different languages which have reached millions of people in 103 countries



"You can't go around digging up dirt, without finding yourself in a hole."

interested to contact the local Forest officials for current information, and to advantageously use the remaining field season for on-the-ground review of specific areas in order to obtain one's own data.

Wheat Program Will Encourage **All-Out Production Says Butz**

WASHINGTON, D.C. -Secretary of Agriculture Earl L. Butz has announced details of the 1974 wheat program which he said is designed to encourage all-out production. He said there will be no set-aside requirement for 1974 and no conserving base requirements for the four-year life of the Agriculture and Consumer Protection Act of 1973.

New in the wheat program is the target price feature. If the average price for wheat is at or above the \$2.05 per bushel target price, the producer will receive no payment. If the price average is below the target, the producer will receive the difference between the target price and the five-month average price received by all farmers.

There will be no preliminary payment. Any payment due will be paid after Dec. 1, 1974. If the average price received by all producers is under \$2.05 per bushel for the July through November 1974 period, a producer would be paid on an amount of bushels determined by multiplying the farm

Mrs. Reagan

(Continued From Page 1)
The Porterville State hospital was dedicated 20 years ago, on May 12, 1953. Participating in the ceremony were California Governor Earl Warren; State Senator Howard Williams; Lester J. Hamilton, mayor of Porterville; and Dr. Frank Tollman, director of the state department of mental hygiene.

Also on the dedication program were: The Rev. George Crichton, pastor of the First Presbyterian church of Hanford, invocation; the Rev. Willis Goldsmith, pastor of the First Congregational church of Porterville; and the Tulare High School Redskin band, directed by Gordon Lowe.

Principal address was delivered by Justice W. Turney Fox, district court of appeals, second district.

Superintendent and medical director of the hospital was Dr. Charles H. Ludwig; chairman of the hospital board of trustees was Lillian Mathias, of Tulare; secretary of the board, from Porterville, was Mrs. Eleanor

In recognition of the dedication, a number of Porterville stores closed from 1 p.m. until 4:30 p.m.

CLASS OF '28 **REUNION SET**

Looking back 45 years, members of the Porterville High School Class of 1928 plan a reunion Saturday. October 20, at The Paul Bunyan, with members of the classes of 1927 and 1929 also invited. Handling arrangements is John Stoutenburgh, 7824 Sancola, Sun Valley, Ca. 91352, who says that information on the reunion is being mailed to Class of '28 members.

allotment times the projected yield established for the farm.

The projected yield represents the potential production for the farm as determined by the Agricultural Stabilization and Conservation service (ASCS) county committee.

SUNKIST - RJR FOODS MANUFACTURE AND MARKET CITRUS ITEMS

WINSTON-SALEM, N.C. -RJR Foods, Inc. and Sunkist Growers, Inc. have signed an agreement that paves the way for the two companies to manufacture and distribute a number of citrus-based products.

RJR Foods, in accordance with the agreement, will be responsible for production, marketing and distribution of the products. The company markets a variety of interantional convenience foods, including Hawaiian Punch fruit beverages, Patio Mexican foods. Chung King Oriental foods, Vermont Maid syrups, Brer Rabbit molasses and syrups, My-T-Fine desserts, College Inn foods, Filler Snacks and Caribbean Snacks.

RJR Foods, Inc. is a subsidiary of R.J. Reynolds Industries, Inc., which includes R.J. Reynolds Tobacco company, RJR Archer, Inc., Sea-Land Service, Inc., and American Independent Oil

Sweet corn is in good supply in southern California.

Cantaloupe harvest is continuing in the Firebaugh-Mendota area.

U.S. wheat output for 1973-74 is estimated at 42 million tons, up 16 percent from last year.

Smokey Says:



Hunters-watch your smokes and warming fires!

The Farm Tribune

Published Every Thursday at 80 East Oak Avenue Porterville, California

John H. Keck-William R. Rodgers Co-Publishers and Owners

The Farm Tribune was declared a newspaper of general circulation on January 10, 1949 by judgment of the Superior Court of the State of California in and for the County of

Second class postage paid at Porterville, California Single copy 10c; Subscription per year, \$5.00; two years, \$8.00

VOL. XXVII, NO. 14 September 6, 1973

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Porterville

beginning to update the Timber Management plan under which it has operated for the past 10 years," says Dean W. Lloyd, acting forest supervisor. "Such updating is necessary in order to reflect increased

Sequoia Forest Officials Asking

Forest utilization standards, advances in timber harvest technology, and better understanding of the total National forest resource capabilities as well as the limitations.

PORTERVILLE - "The

Sequoia National forest is

'To better assist the Forest service in making these and other management decisions, we are asking all interested persons, groups, and organizations to either contact the Forest Supervisor's office in Porterville, or ranger stations at Pinehurst, Springville, California Hot Springs, Bakersfield, or

Public Opinion On Management Plan Kernville, for more information," Lloyd said, stating also that associated with Timber Management planning are other multiple use planning activities such as Unit Area planning within the Sequoia National

Future information and public involvement will be in the form of public meetings, informational and reference material mailings, study groups or committees, "show-me" field

After considering continued public comments, completion of resource data collection, and preparation of new computerized methods, the Forest Service will prepare a draft environmental statement. The public will have additional opportunity to comment on the

Timber Management proposal. Lloyd stated, however, that "now is the time for those

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CALIFORNIA TRANSPORTATION PLAN MUST CONSIDER AGRICULTURE NEEDS

SACRAMENTO - A state official has warned the U.S. Environmental Protection agency that its proposed California Transportation plan has some danger in it for this state's agriculture and the nation's food supply.

Harry J. Krade, assistant director of the California Department of Food and Agriculture, urged at a recent hearing that the EPA reconsider portions of the plan for reducing motor vehicle travel in the state as a means of reducing air pollution.

Krade said the plan is geared to automobile travel problems in big cities and does not relate to farm production, transportation of farm products and other farm-connected activities.

NATIONAL

GUARD OFFERS

PORTERVILLE - The

Porterville guard unit of the

California Army National Guard

is seeking members, offering an

opportunity to earn pay for a

weekend drill from a private first

class of \$65.00 to Sergeant pay

enlist for one year or more; a non-prior serviceman may enlist

under the 4 x 2 program, enlisting for 4 years and attending drills for a 2-year

During the remaining 2 years

he'll be placed in the inactive

reserve status and is not required

to attend drills but will be obligated to attend annual

summer camp 2 weeks of each year while he's on inactive

Interested persons with prior

service or non-prior service are

asked to stop by and see Sgt. Casares at the Porterville Armory, 29 North Plano or call

CIVIC DEVELOPMENT

FOUNDATION TO MEET

PORTERVILLE - Annual

meeting of the membership of the Porterville Civic

Development Foundation will be

held next Wednesday, September 12, 7:30 p.m., in the

Porterville City hall. Election of

a board of directors for the

784-4684 or 784-8273.

A man with prior service may

rate of \$73.00.

period.

reserve.

OPPORTUNITY

Agriculture will suffer inordinately in rural areas if the proposed across-the-board reduction of VMT (vehicle miles traveled) is adopted "without a system of priorities being developed for agricultural production, harvesting, and transportation," Krade said.
"The nation will suffer, too.

It will do little good to produce these foods (25% of the nation's food and 40% of its fresh fruits and produce) in the field without the capacity to move them to market and into the hands of the consumer."

Krade called for the proposal to be altered substantially to coincide with the fuel priority system developed by the Federal government to meet the fuel energy crisis.

Edison Moves Ahead On Nuclear Power Project

ROSEMEAD - Southern California Edison company has announced it has signed a letter of intent to purchase two 770,000-kilowatt steam turbine generators at a cost of approximately \$40 million from Allis-Chalmers Power Systems, Inc. for use in a previously announced nuclear generating station Edison plans to build in the eastern California desert.

The exact site has not been selected as yet; Edison plans to file for an Atomic Energy commission construction permit late next year, and hopes to have the plant in operation in 1981. Total cost of the project is currently estimated to be approximately \$950 million.

GIRLS' VOLLEYBALL AT MONACHE HIGH

PORTERVILLE - New addition to the athletic program at Monache high school this year will be girls' volleyball. Although a schedule has not yet been set, the Marauders expect to field both a varsity and a JV team, playing such teams as Porterville, Hanford, Tulare, Mt. Whitney, and Redwood. The team will be coached by Miss Pam Kessler; season will run from the beginning of school until November 1.



SACRAMENTO -Three-hundred and forty Tule elk were counted in a three-day aerial survey of the Owens valley conducted Aug. 20-22 by the California Department of Fish and Game. Last year the count was 280.

Department biologists said the elk appeared in excellent shape this year, and they were encouraged by the appearance of 66 calves, which represents a 19 percent production rate for the year. The count also included 79 bulls and 195 cows.

Wildlife biologist Banky Curtis of Bishop said the count, as in past years, did not necessarily include all the elk in the valley.

EL GRANITO EARNS SUPERIOR RATING

PORTERVILLE - The Porterville High School El Granito has been notified by the San Joaquin Valley Scholastic Press association in Fresno that it had earned a Superior rating for its 1973 yearbook. Editor was Kim Armstrong.

California's 1973 turkey crop is estimated at 17,291,000 birds, two percent below last year.

California artichoke growers have voted against increasing their marketing order assessment from \$5.00 to \$8.00 per acre.



A REAL "crowd pleaser" at the Labor Day weekend fly-in of the Experimental Aircraft association on the Porterville Municipal airport were demonstration flights and contests by "pilots" of radio-controlled model aircraft including a helicopter. Photos

show some of the models and, insert, a radio-controlled glider coming in for a landing.

(Farm Tribune photos)

MERCHANTS PLAN SPECIAL EVENTS

Porterville merchants have two major sales promotions coming up in the near future a Harvest Moon sale, October 12 and 13; and a Pirate Treasure days in November. Merchants' annual Christmas parade has been set for December 1.

September is National Better Breakfast Month.

If prices had gone up at the same rate as wages, a half-gallon of milk today would cost \$1.10, rather than the present 60c in California.

Raisin grape harvest is now getting underway.



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SEPTEMBER 18 - 23

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COUNTRY WESTERN SHOW

Starring JOHNNY RODRIGUEZ

With

Red Simpson - Kay Austin - Molly Bee Sunday, Sept. 23 7:30 P.M. - 9:30 P.M.

All Grandstand Seats Reserved

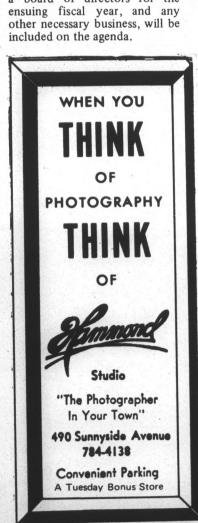


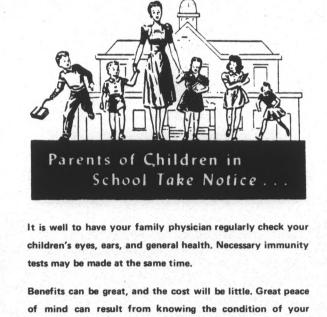
HORSE SHOWS - Open, Jr., Western, 4-H POPCORN MARIONETTES FREE VAUDEVILLE **All-Cotton Fashion Show**

Raisin Pie Contest - Teen Dance - Pioneer Reunion JUNIOR LIVESTOCK AUCTION - SPRINGER HEIFER SALE **TULARE CO. FAIR PARADE** WEST'S FINEST LIVESTOCK 4-H, FFA, OPEN DIVISIONS

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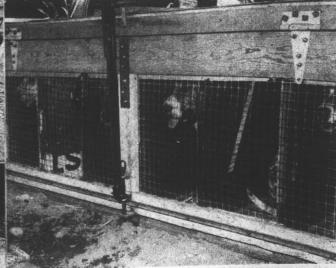
38 E. CLEVELAND

PHONE 784-4015

PRESCRIPTION







WATER RACE, one of the events of the Labor Day weekend hound dog contests sponsored by the Tule River Houndsmen's association on the Tule river below Springville, is shown in above photos: At right, dogs in the starting gate at one end of a pond; in the little boat is a coon, all safe and sound, who is pulled across the pond by a pulley arrangement while the dogs hit the water in hot pursuit.

First dog across the finish line is the winner; the person who "bought the dog" wins the pot. In lower photo, dogs waiting their turn to compete, with contests also in treeing and loading. Hound dog fanciers from throughout the state camped out along the river and a concession stand was in operation over the weekend.

(Farm Tribune photos)



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Sunkist Growers Marks 80th Year As Citrus Marketing Cooperative

SHERMAN OAKS — Sunkist Growers, Inc., the world's leading citrus marketing cooperative, has marked its 80th anniversary of shipping fresh citrus and citrus byproducts from California and Arizona.

The cooperative was organized August 29, 1893, by a small group of Southern California growers meeting in downtown Los Angeles. Their action to unify, after years of serious financial problems, was the result of an acute need for some system of orderly selling

FARM FRONT

VISALIA — Tulare county agriculture, as of the week ending September 1: Some harvesting of milo has begun on early planted fields; later plantings are starting to head out and are growing well.

Blackeye harvest is now in progress.

Because of cool weather, verticillium wilt has begun to show in some cotton fields.

Deciduous fruit harvest is drawing to a close; almond harvest continues; summer table grapes and juice grapes are still being picked.

Avocados are growing well and appear to have good quality. Some peppers are still being picked; irrigating, cultivating, staking and tying of fall

tomatoes is continuing.

Cattle range conditions remain good with adequate

water supply

and distribution.

In the first year of operation, the Southern California Fruit Exchange as it was then known, sold about 1,800 rail carloads of fresh citrus. Today, Sunkist Growers, Inc. annually markets more than 60,000 standard carloads of fresh fruit for some 8,000 grower-members in the two Western states.

Headquartered at Sherman Oaks in the Los Angeles area, Sunkist sells fresh oranges, lemons, grapefruit, tangerines and limes. The organization also operates two byproduct manufacturing facilities, one at Ontario, California, and the other nearby in Corona, to produce some 1600 different product formulations.

Sunkist exports fresh citrus to 16 countries in Europe and nine in the trans-Pacific area, and citrus by products manufactured by Sunkist are sold in more than 60 nations.

Total delivered sales by Sunkist Growers, Inc. in fiscal 1971-72 amounted to nearly \$390 million. The cooperative deals with its members on a non-profit basis, returning sales proceeds to growers less operating expenses.

Late varieties of peaches, nectarines and plums are being harvested.

Walnut crop is developing well in all producing areas.

Chickens and turkeys are moving to processors at about normal levels.

"HERD OF ORIGIN" MARKING REQUIRED ON SHIPPED CATTLE

WASHINGTON, D.C. — The U.S. department of agriculture has adopted regulations requiring most cattle two years of age or older to be backtagged or eartagged to identify the animals to their herd of origin before they are shipped across state lines.

Officials of USDA's Animal and Plant Health Inspection service said the new cattle identification regulations - which become effective Oct. 23 - strengthen cooperative state-federal efforts to eradicate communicable livestock diseases such as brucellosis, tuberculosis and cattle scabies.

NERO PRUITT IS ADDED TO COLLEGE STAFF

PORTERVILLE—Appointment of Nero Pruitt, former assistant dean of instruction and dean of extended day and summer session programs at West Valley college as full-time director of continuing education and summer session programs at Porterville college has been announced by President O.H. Shires.

Pruitt, who was the choice of a committee of faculty members and administrators, will assume his new post with the beginning of classes on August 27, Dr. Shires said. The new full-time position was not authorized by the Kern Community College district board until late in the summer, which resulted in the late selection process.

The new director will work under Dr. Jackson Hargis, dean of instruction, in developing and administering both credit and non-credit programs for the evening and summer operations of the college, Dr. Shires said.

Cattle are being pastured on stubble fields in the San Joaquin valley and on beet tops in southern California.

Grapefruit picking is in full swing in producing areas.

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CORWIN NAMED TO LIBRARY BOARD

Myron Corwin was officially seated as a member of the Porterville City Library board at Tuesday night meeting of the Porterville city council. He succeeds Jim Holly, who is retiring from the board and who received a resolution of appreciation for his services at the Tuesday night meeting.

Honeydew harvest is in full swing in the Sacramento valley.

New Building & Safety Department Proposed For State Of California

SACRAMENTO - Creation of a new State Department of Building and Safety has been proposed by Frank J. Walton, secretary of the Business and Transportation agency, to "assimilate under one administrative umbrella the presently widespread state responsibilities for developing and enforcing construction standards and building codes."

Five government units now

have authority for various aspects of the state program. These would be absorbed by the new department, including the Codes and Standards division, Department of Housing and Community development; the Office of Architecture and Construction; the Health Facilities Planning section of the department of health, and certain functions of the State Fire marshal and the Division of Industrial safety.

"The responsibilities won't change. We simply propose a streamlining of the administrative structure which will bring related functions under single management, providing increased state uniformity and the ability to be more responsive both to local government and the housing and construction industries," Walton

Walton said legislation establishing the new department will be introduced by Senator Fred Marler, Redding; and Assemblyman Ken Maddy,

Fresno. It tentatively would permit the department to become functional on January 1, 1974, and assume exclusive authority to enforce state building regulations as of July 1 next year.

A Chicago food chain is selling eggs by the pound, at 59c, to give customers a better comparative buying picture. Fluid milk is selling at 15c per

America has 11,413,000 milk cows on farms as of July, down 2.5% from July of 1972.

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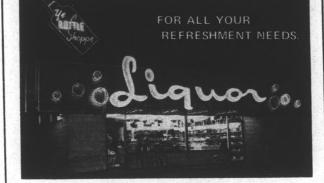
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Protein From Alfalfa Has Potential For Feeding Poor People Of World

FRESNO - The first pilot plant operation that produces a bland, white edible protein concentrate from fresh, green alfalfa juice is now in an advanced stage of development by the U.S. department of agriculture.

This protein, developed by a research team headed by Dr. George O. Kohler and E.M. Bickoff, has many potential uses for feeding the world's poor. It can be used to step up the protein content of such foods as breads, pastas, soups, stews, gravies, ground meats, milk substitutes and other preprocessed foods.

Most of the world's protein exists in green leaves. However, a major portion of this protein is not consumed directly by humans because of its high fiber content and bitter taste.

Alfalfa juice could come as a byproduct of the alfalfa dehydration industry Additional juice sources could come from alfalfa squeezing operations before ensiling, before feeding as green chop feed to cattle and while crushing or crimping alfalfa prior to hay

The PRO-XAN I process,

previously developed at Agricultural Research Service's Western Regional Research center, Berkeley, separates the protein and pigment from freshly squeezed alfalfa juice. The end product is dry, fiber-free, and high in protein and is used in the poultry feed industry, but is not desirable as human food because of its strong, grassy flavor and deep green color.

Recently, this ARS team, which also includes Dr. Donald de Fremery, Richard H. Edwards, Raymond E. Miller and Benny E. Knuckles, modified the PRO-XAN I process to separate white protein from the green protein by controlled heating and centrifugation steps. The white protein is then heat precipitated, washed and dried, producing a white powder that contains approximately 90 percent protein.

Over 100 gallons of alfalfa juice per hour are now being processed at the Center's pilot plant with about 80 percent of the soluble white protein in the juice being recovered. About, three pounds of the protein powder are produced per hour.

Yellow Pages Change Deadline September 20

PORTERVILLE - Deadline for making changes in Yellow Pages listings for the 1974 Kings-Tulare County telephone directory is Thursday, September 20, according to Pacific Telephone's Porterville manager, Bob Board.

"Anyone wishing to add, change or delete listings should contact the business office immediately to make sure they are included in the directory, Board noted.

The deadline for changes in the alphabetical white pages listings is Wednesday, October

"That's when all alphabetical listing changes must be in effect to be included in the new directory," Board added. "We advise our customers to contact the business office as soon as possible to arrange for any changes."

The directory is scheduled to be delivered by November 24.

DUCOR 4-H HAS "FUN ONLY" **EVENING AT PARK**

DUCOR - Cluminating a year of work, members of the Ducor 4-H club recently enjoyed a "Fun Only" evening at Murry park, in Porterville.

Members and their families relaxed and swam while hamburgers were barbecued by Jim Flynn. Salads, cakes, homemade ice cream, chips, cold drinks were brought by members and families.

Michael Flynn and Marcia Carlisle were chairman and co-chairman of the affair.

Conductor Is Sought By **County Symphony**

TULARE - Robert Walton Cole, conductor-director of the Tulare County Symphony orchestra for the past 13 seasons, has been named assistant conductor of the Buffalo, N.Y., Philharmonic orchestra.

Announcement of the appointment was made by Michael Tilson Thomas, music director and conductor of the Buffalo orchestra. Simultaneously, Robert Matzke, president of the board of directors of the Tulare County Symphony, said his board is engaged in a search for an associate conductor, with a selection to be made in the "very near future."

"Meanwhile, Mr. Cole will return to Tulare county to conduct our opening "pops" concert September 15. Arrangements have been made for Mr. Cole to continue as music director of our organization for the 1973-74 season," Matzke said. Cole left to assume his new duties September 5.

Law Enforcement Emphasis Cuts Truck Accidents

SACRAMENTO - Fatal and injury accidents involving trucks travelling at excessive speeds on California freeways climbed 41 percent in the first quarter of 1973 compared to last year, but the increase dropped to 13 percent in the second quarter following Highway Patrol enforcement emphasis on the problem, according to Commissioner Walter Pudinski.

The Commissioner stated that truck speed enforcement on freeways is up in 1973 and that "all California Highway Patrol Area commanders will maintain the degree of intensified enforcement activity required to keep trucks operating within legal speed limits.

"This emphasis, which is now reducing the rate of accident increase, is an example of preventive enforcement which concentrates resources on identified problems. During the first six months of 1973, for instance, preventive enforcement lowered fatal and injury accidents involving other types of vehicles below the comparable 1972 figure."

Both the Western Conference of Teamsters and the California Trucking Association have volunteered their assistance in overcoming the truck speed problem by working with their members.

CANCER CRUSADE OVER THE TOP IN COUNTY

VISALIA - "The 1972-1973 Tulare County Cancer Crusade has gone over the top," reports Bob Wiley, crusade chairman.

Wiley who has been Crusade chairman for three successive years, stated that, 10 years ago the Tulare County unit raised approximately \$25,000 and this year's \$61,000 will break a lot of records.

"The most important statistic," Wiley said, "is the 50,000 persons now living in Tulare county that will get cancer." "That just isn't right," Wiley continued, "We've got to wipe out cancer in our generation.

CHIEF GARY KIMBRO WILL REENLIST ON **VETERANS DAY**

PORTERVILLE Something new on Veterans' day in Porterville - Chief Gary Kimbro, U.S. Navy recruiter, will reenlist in the Navy during one of the functions held during the day.

Kimbro, who is working with the Veterans' Homecoming committee, says that the Navy Recruiting service will have a large, new-type van in Porterville for the day and will also enter a float in the Homecoming parade.

LEGAL NOTICE

FICTITIOUS BUSINESS NAME

STATEMENT
The following persons are doing business as:
PORTERVILLE PIONEER HOTEL at 14 North Main Street, Porterville, California 93257.

1. TED ENSSLIN
143 No. Carmelita
Porterville, Calif. 93257
2. GENE CARTWRIGHT
5300 Paradise Road
Suite No. 2
Las Vegas, Nevada 81909
3. HAROLD L. SMITH
1687 W. School St.
Porterville, Calif. 93257
4. EDNA JOYCE JOSEPH
929 W. Grand
Porterville, Calif. 93257
This business is conducted by a limited partnership.
Signed Ted Ensslin.
This statement was filed with the County Clerk of Tulare County on August 7, 1973.
CERTIFICATION
I hereby certify that the foregoing is a correct copy of the original on file in my office.
JAY C. BAYLESS, County Clerk By Juanita Bunning, Deputy Superior Court of THE STATE OF CALIFORNIA FOR THE COUNTY OF TULARE
No. 22993
Estate of
ALFRED JOHN SCHEER, aka

Estate of No. 22993

Estate of No. 22993

Estate of ALFRED JOHN SCHEER, aka AJ. SCHEER, Deceased.
NOTICE IS HEREBY GIVEN to the creditors of the above named decedent that all persons having claims against the said decedent are required to file them, with the necessary vouchers, in the office of the clerk of the above entitled court, or to present them, with the necessary vouchers, to the undersigned at the office of Hubler, Burford, Moran & Quirk, Attorneys at Law, 141 East Mill Avenue, Porterville, California, which is the place of business of the undersigned in all matters pertaining to the estate of said decedent, within four months after the first publication of this notice.

Dated August 3, 1973

EARL SCHEER
MELVIN SCHEER
MELVIN SCHEER
Executors of the Will of the above named decedent
Hubler, Burford, Moran & Quirk
Attorneys at Law
141 East Mill Avenue
Porterville, Ca. 33257
Telephone: (209) 784-5064
Attorneys for Executors
First publication: August 9, 1973
au 9,16,23,30,56

FICTITIOUS BUSINESS NAME
STATEMENT
The following persons are doing

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1. WALTER J. EGAN 35575 Highway 190
Springville, Calif. 93265
2. RUBY J. EGAN 35575 Highway 190
Springville, Calif. 93265
This business is conducted by an individual.
Signed Walter J. Egan.

individual.

Signed Walter J. Egan.
This statement was filed with the County Clerk of Tulare County on August 14, 1973.

CERTIFICATION
I hereby certify that the foregoing is a correct copy of the original on file in my office.

JAY C. BAYLESS, County Clerk
By Genevieve Jepson, Deputy
EXPIRES 12-31-78
au23,30,56,13

SUCCESS VALLEY **ENROLLMENT NITE** IS SEPTEMBER 10

SUCCESS VALLEY -Enrollment night for the Success Valley 4-H club has been set for Monday, September 10, at the Success Valley community building, 7:30 p.m. All interested persons are invited to attend.

At a recent meeting of the club's board of directors, held at the Arthur Wardlaw home, discussion centered on activities and programs for the 1973-74 year. Projects that will be offered will include: Beef, lamb horse, cooking, sewing, and home furnishings; first major club activity is the selling of tickets for annual 4-H Chuckwagon breakfast October

Present at the directors' meeting were: Kristin Bedford, David Ballard, Alan Gill, Bob Gill, Tracy Gill, Vickey Wardlaw, and Mesdames Charles Gill, Arthur Wardlaw and Jim Ballard.

Persons interested in becoming club leaders are asked to attend the September 10

Thought For Today: A psychiatrist gets paid for asking a man the same questions his wife asks for nothing.

U.S. Milk production during July dropped 3.3% below year-earlier levels, continuing a decline in production which began last November.



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OUR TOWN

By Ruth Loyd

My dictionary doesn't have the word "charisma" in it, and I think it is such a nice word. I guess they didn't have charisma when I was in college and got this dictionary. I have met so many special people, and they have something I couldn't define. Now I know. It's charisma. I wonder if my favorite editor would like to get me a new dictionary. Funnnny! Funnny! Charisma doesn't fit my editor.

AULEANA and ROSCOE SPARKS went to Pismo and checked out my favorite restaurant there, and for once I was right. They found The Old Vienna to be delightful and delicious. It is so tricky to recommend a restaurant, but this time AULEANA SPARKS concurred with me. Now AULEANA wants to go to Mineral King for a breath of fresh air. They better hurry, the cold season starts up there in a rush, but it should be pure grandeur about now.

Our ginger is blooming and will continue for months. So nice, just outside our bedroom window. Ours is white, but I understand it comes in other colors, in the Islands. I must ask CALVIN WEISENBERGER, he knows everything, except about the most beautiful Liquid Amber in OUR TOWN

ROBLEY and ALANTA EVANS live in Seattle now, and ALANTA says Pam is great to put in ice cube trays to keep them from sticking. I found Pam is good for copper teakettles too. I don't know what I ever did without Pam, but come to think of it, I don't know what I ever did without paper towels.

NANCY HICKS PATTERSON flew into Berlin, and CLYDE met her at Tempelhof. She called home when she got there, which is always so great for parents. That's a fur piece away, from home and OUR TOWN.

We received wedding movies from Berlin, and I hadn't run a projector since I taught the second grade. I rushed down to ALAN HAMMOND, and he had a beautiful machine to rent me. I'm not the most mechanical person in the world and ALAN couldn't believe how dumb I was. He was very sweet tho, and the machine was so beautifully automatic even I got it threaded. After I got it home, it looked like a monster, and I was so afraid of wrecking it. Halfway through the picture, things started to slip and I finally had to call ALAN, at home, which is always nice Saturday afternoon. He arrived, and what a relief, it wasn't my fault, it was the fault of the film. Can you imagine what would have happened if we had lived in L.A. or some other huge city? Do you really think an ALAN would have come to rescue me? I don't think so. Anyway, we saw the movies, and heard the tape that went along with the movies. Perfect.

Happiness is having thoughtful children.

Watermelon harvest is normal in the northern San Joaquin valley. **********

We Only Heard

BY BILL RODGERS

HOMER GORDINIER, the poor man's Leo Durocher who managed the Porterville Reds and the Lindsay Packers way back in the beginning days of night ball (the late 1920s and early '30s), is working on a reunion of the Reds - and members of any of the other teams in the league that also included Visalia, Hanford, Corcoran, Tulare and other valley clubs. Homer (waving his arms and hitching his pants) gave us the authority to alert the old Reds, which we are hereby doing with the expectation that we will soon be hearing from Homer again... As for some of those old, old Reds who are still around - there's Curtis Hardaway, Frank Buda, Tom Rafferty, Oren Sheela, Jess Eckles, Lee Sunderland, and Bill Rodgers (yup, that's us, we were only four years old at the time)... It's hard to believe that 40 years and more have gone by since the Reds were the greatest team in the valley, at least they took credit for being, and while the records show that they didn't win 'em all, those same records show conclusively that with Gordinier running the club - and playing first base - the old Reds were never out-talked.

PRESS RELEASES from the U.S. department of agriculture currently carry the line: USDA-West, Davis, California. Seems Earl Butz, secretary of agriculture, moved himself and his staff out to California for awhile to see how real farming is done, which sounds like a good idea to us. Our only complaint is that the move is only temporary, not permanent.

IN THE mill - formation of a Tulare county chapter of E Clampus Vitus. How's that again? You never heard of E Clampus Vitus? Be patient. You

The Farm Tribune

SEPTEMBER

12 - 20th Anniversary, Porterville State Hospital

18-23 - Tulare County Fair

21 - Barn Opening,

"Butterflys Are Free" 29 - Opening, Band-Tailed Pigeon Season

OCTOBER 4 - Kiwanis Kapers

5 - Football, Monache vs Hanford

6 - Homecoming Queen Selection 6 - 4-H Chuck Wagon Breakfast

12 - Football, PHS vs Exeter

12-13 - Harvest Moon Sale 14 - Jr. Rodeo, All-Age Gyn

18 - Terra Bella Chamber Banquet

19 - Football, PHS vs Delano 19 - Barn Opening, "Who's Afraid

Of Virginia Woolf"

20 - Reunion PHS Classes Of '24, '25, '28

22 - Veterans Day, Homecoming

26 - Football, Monache vs Arvin

Watermelon harvest is tapering off in the southern San Joaquin valley.

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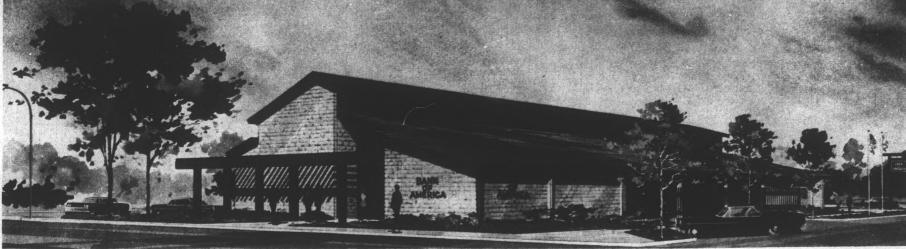
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GROUND IS being broken this morning, Thursday, for Bank of America's new \$500,000 banking facility at 345 North Main street between Thurman and Harrison on the west side of Main, Paul A. Perkins, vice

president and manager, says that the 73 by 138 foot structure of masonry block and pitched tile roof is scheduled for completion early in 1974, with occupancy planned by the end of March. The new bank will have three

drive-up and two walk-up windows on the west side of the building; main front entrance will be on the south end however there will also be an entrance on the north end; a

total of 50 parking stalls are provided in the site plan, plus holding area at the drive-up windows. No firm plans have been made for the bank's present building at 90 North

Main street, however it will likely be offered for sale. Participating in ground breaking for the new facility this morning will be city of Porterville and chamber of commerce officials.

Fair's Music Show

(Continued From Page 1) While she is a versatile

performer as a dancer, actress and singer, she was raised in the country music field and still favors country music as her "first love."

Miss Austin, who was born in Long Beach and spent her early years in southern California's Apple Valley, has appeared with her band at the Rosarito Beach hotel in Mexico, at the L.A. International Hacienda, and has co-starred for two years with Tex Williams on the nationally televised "RFD Hollywood" show

She has appeared as guest star at Tahoe's King Castle, The Palomino, Nashville West, The Stallion, and other spots. Fiesta has just released her first

recording, "Boulder City," written by her mother and herself.

Reserved seat reservations for the country show can be made through the Tulare County Fair office at 215 East Alpine in Tulare, P.O. Box 777, Tulare 93274, telephone 686-4707.

Grandstand seats, all reserved, are \$2.00; box seats, also all reserved, are \$2.50; bleacher

Medallion

(Continued From Page 1) will be taken up at the gate.

"We had only a limited supply of silver medallions minted," says Al Slinde, fair manager, "consequently we are now selling them on a first-come-first-serve basis until we run out. Bronze medallions will be available throughout the fair.

First of the specially minted medallions was issued in 1971 to mark the 50th anniversary of the Tulare County fair. In 1972 the medallion commemorated the City of Tulare Centennial year: each year some significant aspect of the county or its communities will be used as a medallion

"Already the first two medallions have become collector's items, and as the years go by medallions will most certainly increase in value," Slinde says.



GENE DUNCAN, Porterville's "Doc Small" of Centennial year and Medicine show fame, with "Mrs. Doc," was honored last Friday night by fellow employees, friends and relatives when he retired from the Southern California Edison company. Dinner and program was enjoyed at the Paul Bunyan; general opinion was that now Duncan can devote full time to his duties as Doc Small and to his "hobby," working at the Porterville museum.

(Farm Tribune photo)

the San Francisco bay area.



THAT MEAN old pirate, Jean Lafitte, is ready to attempt some new villainy even though John Brunner, his creator, is trying to talk him out of it. Brunner, along with his wife, Vivian, will present "The Surprise Package" on their Popcorn Theater Puppeteer stage twice daily at the 1973 Tulare County fair. There is no charge for the shows. The Popcorn Theater is a creation of the Brunners, and their son, Paris, who design and create their own marionettes, write their original plays and songs, act out the many voices used, paint scenery and build props. The Brunners, who are professional puppeteers, reside in southern California and often present courses in colleges and universities involving the art of puppet production. Their Popcorn Theater will be presented at 5:30 p.m. and 8:30 p.m. daily, except on opening day when first show will be at 3 p.m., and on the second day when evening show is scheduled for 8 p.m.

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THOMAS HOWELL ADDED TO FACULTY

PORTERVILLE - Thomas E. Howell, of Fresno, has been employed to replace David Mikow, as an art instructor at Porterville college for the fall semester. Mikow, instructor in drawing, painting, and art history, currently is hospitalized in Southern California and has applied for an extended disability leave.



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